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ACORN PAPER PRODUCTS COMPANY EXCEEDS GOALS FOR HOLIDAY CHALLENGE TO CUSTOMERS FOR CANNED FOOD & TOY DRIVE

Jan 14, 2013, Los Angeles, California.— [Acorn Paper Products Co.](http://www.acorn-paper.com), one of the largest independent paper and packaging companies in the Western United States exceeded the goals set to have challenge the Los Angeles community this holiday season to make a difference in the lives of those less fortunate.

Acorn Paper Products CEO, David Weissberg issued a two-part challenge to Acorn Paper Products employees, customers and the Los Angeles community to donate 400 pounds of canned food to benefit the LA Regional Food Bank and at least 10 boxes of toys to benefit Cedars-Sinai's Department of Pediatrics. Acorn Paper tracked the individual efforts of each participant company on their Facebook, LinkedIn and Twitter pages each week so that the entire community could actively monitor and participate in the progress. As an extra incentive, Weissberg offered a lunch catered for up to 40 people to be provided to the two companies who filled up the highest number of boxes during the 2013 Acorn Holiday Challenge

The joint effort was a success. Acorn Paper Products' employees, customers and the Los Angeles community came together to donate approximately 676 pounds of canned food and over 16 boxes of toys. Acorn Paper Products' customers, Jakks Pacific and C.D. Container will enjoy a catered lunch. Weissberg, was thrilled with the success of the campaign, "I am very proud that the Acorn Paper Products family of employees and customers delivered such great results to benefit the LA Regional Food Bank and Cedars-Sinai Medical Center. We have made a difference in the lives of the less fortunate in the Los Angeles community during the 2013 holiday season.

"Cedars-Sinai's Department of Pediatrics is grateful for the generosity of Acorn Paper Products and all who participated in the company's 2013 Holiday Challenge," states Kenneth G. Massey, Esq., Vice President of Development at Cedars-Sinai Medical Center.

About Acorn Paper Products Company

Founded in 1946, Acorn Paper Products Company is one of the largest independent, family-owned paper and packaging companies in the Western United States. Offering a full range of stock & custom packaging solutions, including 5 specialty product divisions: Wine Packaging, Janitorial & Sanitation Products, Agricultural Packaging, Food Packaging and Creative Services. Privately held and headquartered for four generations in Los Angeles, Acorn Paper employs over 350 employees and has over 500,000 sq. ft of manufacturing and warehouse space in Los Angeles, Sacramento, San Luis Obispo, Vernon and Napa Valley, CA.

For more information, please visit www.acorn-paper.com.

About Cedars-Sinai Medical Center

Founded in 1902, Cedars-Sinai Medical Center is now the largest nonprofit medical center in the western United States and one of the nation's foremost independent healthcare organizations. For more than a century, Cedars-Sinai has been committed to redefining the boundaries of medicine, to setting the standard for breakthrough biomedical research, and to providing superior patient care that transforms lives and expands scientific possibility.

At Cedars-Sinai, more than 2,000 physicians in nearly every clinical specialty join together with 10,000 employees, 2,000 volunteers, and countless others to deliver compassionate, high-quality care to patients. For more information, please visit, www.cedars-sinai.edu.

About LA Regional Food Bank

The Food Bank is a non-profit organization established in 1973 and is one of the largest food banks in the United States. Through a network of 650 charitable agencies and more than 1,000 agencies and program sites, the Food Bank distributes 1 million pounds of food each week throughout Los Angeles County and serves one million individuals annually including 400,000 children. For more information, visit www.lafoodbank.org.

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