



7/1/2013

To our vendor partners:

We would like to introduce you to our newest venture: APP Wholesale, LLC. In an effort to further consolidate and brand our efforts, APP Wholesale will now handle all retail oriented and consumer packaged goods. With a growing customer base, recent distribution extensions, and category expansions, APP Wholesale looks to be the next great division in the APP family.

Keeping in line with the APP motto, "the complete package", we are here to offer our customer base a solution for their everyday needs. Whether it is corrugated items, janitorial supply products, food service sizes, or retail items for the shelf or register, APP is dedicated to serving its independent customer base.

APP Wholesale will now be responsible for handling the following categories: Grocery, Household, Personal Care, Health & Beauty, and Electronics. We invite you to take a look at our company's website for more information about our division: [www.APP-Wholesale.com](http://www.APP-Wholesale.com)

We look forward to working with you and your company. We are committed to helping your organization(s) further its branded market penetration, consumer positioning, and market saturation for years to come. Please join our efforts to continue bringing our customers the best products from the best vendors throughout the country.

A handwritten signature in black ink, appearing to read "David Weissberg", written over a horizontal line.

David Weissberg

