

**FOR IMMEDIATE RELEASE**

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## **ACORN PAPER PRODUCTS COMPANY ISSUES HOLIDAY CHALLENGE TO CUSTOMERS FOR CANNED FOOD & TOY DRIVE**

November 1, 2013, Los Angeles, California.— [Acorn Paper Products Co.](http://www.acorn-paper.com), one of the largest independent paper and packaging companies in the Western United States has challenged all of its customers this holiday season to make a difference in the lives of those less fortunate.

Beginning Nov 12, [Acorn Paper Products Co.](http://www.acorn-paper.com) will provide boxes to collect canned food and toys this holiday season to all of Acorn Paper's customers, as well as community members who request to participate. The first in the series of two challenges will be to collect at least 400lbs of canned food to be donated to the LA Regional Food Bank, and the second part of the challenge is to fill at least 10 boxes of toys to donate to Cedars-Sinai's Maxine Dunitz Children's Health Center. Acorn Paper will be tracking the individual efforts of each participant company on their Facebook, LinkedIn and Twitter pages each week so that the entire community can monitor the progress. A lunch catered by Factor's Deli for up to 40 people will be provided to the company who fills up the highest number of boxes during the 2013 Acorn Holiday Challenge

CEO of Acorn Paper Products, David Weissberg, is a prolific philanthropist who feels strongly about giving back to the community. "Acorn Paper Products Co is a family-owned business, and we consider our customers and the community to be a part of our family. It's important that we support community non-profits like Cedars-Sinai Medical Center and the LA Regional Food Bank. Their efforts provide resources to those less fortunate and bring much joy to local families."

"Cedars-Sinai's Maxine Dunitz Children's Health Center is grateful for the generosity of those who participate in Acorn Paper Products' 2013 Holiday Challenge," states Kenneth G. Massey, Esq., Vice President of Development at Cedars-Sinai Hospital.

"During the holiday season we are grateful to companies like Acorn Paper Products that help us feed the hungry in Los Angeles County," said Food Bank CEO Michael Flood. "The Food Bank is celebrating its 40 anniversary and it is only through the support of the community that we are able to feed 1 million people every year."

### **About Acorn Paper Products Company**

Founded in 1946, Acorn Paper Products Company is one of the largest independent, family-owned paper and packaging companies in the Western United States. Offering a full range of stock & custom packaging solutions, including 5 specialty product divisions: Wine Packaging, Janitorial & Sanitation Products, Agricultural Packaging, Food Packaging and Creative Services. Privately held and headquartered for four generations in Los Angeles, Acorn Paper employs over 350 employees and has over 500,000 sq. ft of manufacturing and warehouse space in Los Angeles, Sacramento, San Luis Obispo, Vernon and Napa Valley, CA.

For more information, please visit [www.acorn-paper.com](http://www.acorn-paper.com).

### **About Cedars-Sinai Hospital**

Founded in 1902, Cedars-Sinai Medical Center is now the largest nonprofit hospital in the western United States and one of the nation's foremost independent healthcare organizations. For more than a century, Cedars-Sinai has been committed to redefining the boundaries of medicine, to setting the standard for breakthrough biomedical research, and to providing superior patient care that transforms lives and expands scientific possibility.

At Cedars-Sinai, more than 2,000 physicians in nearly every clinical specialty join together with 10,000 employees, 2,000 volunteers, and countless others to deliver compassionate, high-quality care to patients.

### **About LA Regional Food Bank**

The Food Bank is a non-profit organization established in 1973 and is one of the largest food banks in the United States. Through a network of 650 charitable agencies and more than 1,000 agencies and program sites, the Food Bank distributes 1 million pounds of food each week throughout Los Angeles County and serves one million individuals annually including 400,000 children. For more information, visit [www.lafoodbank.org](http://www.lafoodbank.org).

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